

DIGITAL MILLIONAIRE  
★ ★ BOOTCAMP ★ ★



Module #6

# Unstoppable Growth



## The END (Of The Beginning)

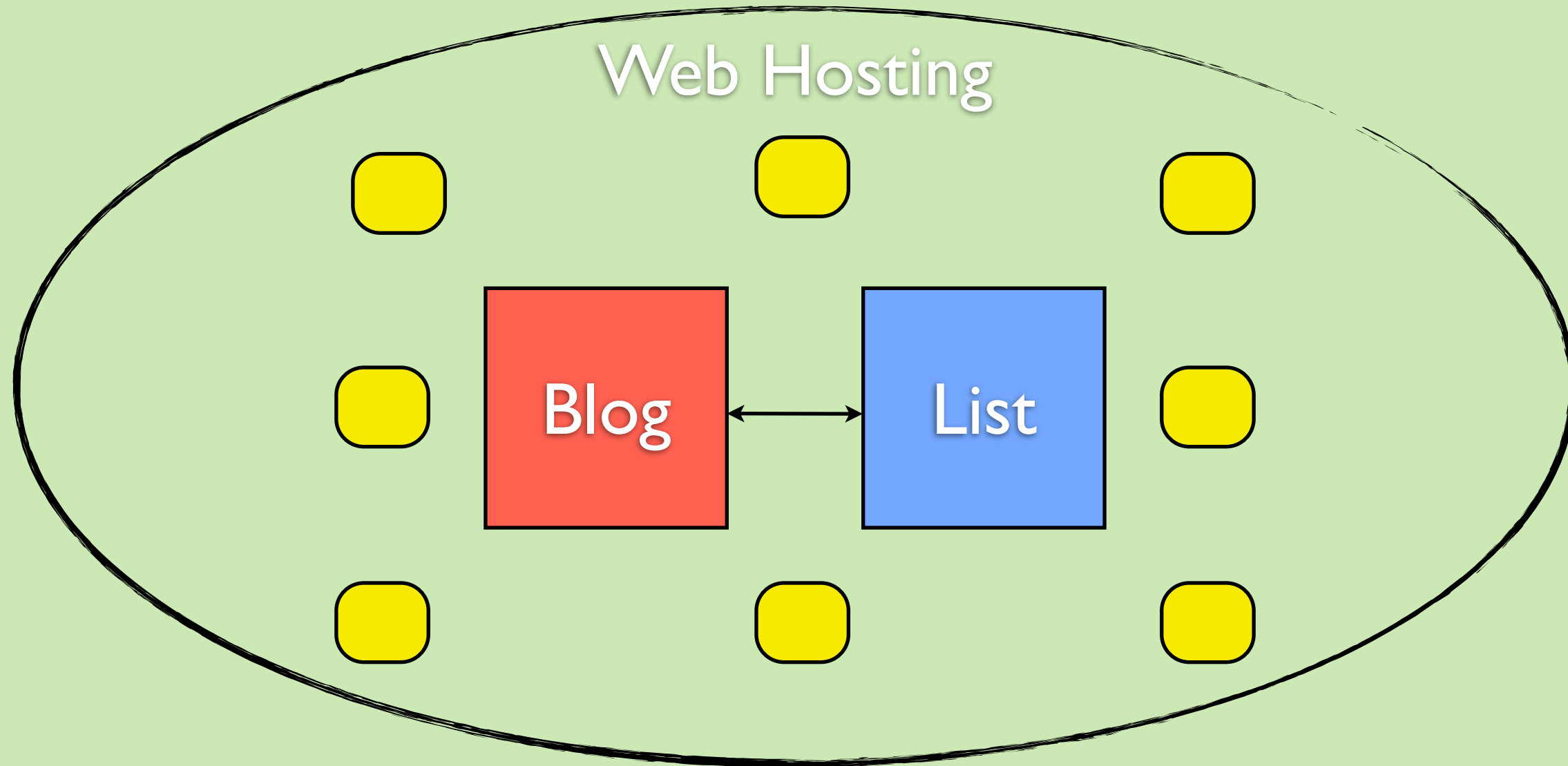
- Congratulations! You made it all the way to the end of the 'Digital Millionaire Bootcamp';
- Of course this is actually only the beginning of your internet business and your big journey;
- You now have, at your fingertips, everything you need to generate hundreds of thousands or even millions of dollars online, with ease;
- It's just a case of taking steady, consistent action with the steps that I've given you and consistently pushing your business forward;
- Literally anything is possible with the simple system that you've learned so never think that it's 'just not possible';
- There is NOTHING missing.

## Moving Forward

- Of course, the KEY now is to learn how to take everything that you've learned throughout this program and turn it into a successful, profitable, sustainable and scalable business;
- In this module, I want to talk you through the 'numbers' and how everything we've discussed will translate into \$\$\$'s with careful, planned and dedicated action;
- Different people on this call will, obviously, be at different stages of the whole process so in this final call, we're going to look forward at how everything fits together;
- The most important thing is that you NEVER stop taking action and you are consistently going over the techniques, strategies and ideas that we have discussed in this program.



# The Overall Business Model



# The Core Elements

- Niche;
- Blog;
- List;
- Products;
- Traffic;
- Affiliate marketing.



## Engineered Success

- Whatever your desired income from your online business, you can completely and scientifically engineer that success in a very powerful way;
- Work out how much money you want to make over the next 12-months;
- Decide what products, projects and systems you're going to use to make it;
- Work out how many sales/conversions you'll need to hit your target;
- Calculate how much traffic you'll need - and where it will come from;
- Build the system;
- Begin running the system and refining it over time. Don't aim for perfection, just try to get it good enough;
- Automate the system however you can and step out of that aspect of your business.

# The **FIVE** Pillars Of Productivity

- Conception - create the IDEA for your project and think of the basic elements;
- Design - map out a plan and a system to make your ideas come to life;
- Implementation - build out and actually 'do' the things that you planned;
- Perfection - spend time refining and improving the processes and results;
- Automation - make it as hands-free as possible with software or delegation.



## **Staying Accountable**

- You should team up with somebody else in our group as an 'accountability partner';
- This will help you to stay in touch with your goals and ensure that you don't get lost or fall behind with your business;
- Try to find someone that you will get along well with and can identify with. Someone with similarities to you;
- You should arrange a Skype call once or twice per week, to discuss your goals, targets and tasks for that week;
- On each call you can explain what you've done over the last few days and set yourself new goals and tasks for the week to follow;
- This is a great way to ensure that you keep each other motivated and 'on-task' when it comes to your online business.



## Maximum Efficiency

- You'll probably want to watch Module 01 of this program a few times, to ensure that you remain as productive as possible in all aspects of your business;
- Always focus on ONE project until it is completed and never give yourself more than three main tasks to accomplish in one week;
- Work through everything you do in order of priority and importance. Remember that building and designing things doesn't make money - only marketing makes money;
- Make sure that you have your 'To-Do' lists. Some will be weekly 'static' to-do lists and some will be fluid, changing daily lists;
- Set yourself a date target, right now, for your first major income deadline, write it down and then build a system to get yourself there.

## Slow, Focused And Consistent Growth

- It's important now to focus solely on the things that are important and get results;
- No more being distracted by 'shiny objects' and push-button solutions;
- Every task, every day must push you forward towards your outcomes and goals;
- Never stop being ambitious, but focus on one step at a time;
- Aim for \$100 per day. Then \$200 per day. Then \$500 per day and so on;
- Nobody makes \$1million overnight and those who get close spend it next to no time;
- Build slowly and steadily upwards from zero and keep an eye on consistent and steady growth;
- That's the key to real financial freedom.



## Take Care Of Your Customers

- Customers are one of the most important parts of your entire online operation. Keep them happy and they'll continue to buy from you - and promote you - for months and years to come;
- Always try to ensure that your customers have a great experience with you, although you can't please all of the people, all of the time;
- As soon as your first product is ready to go, you should get yourself a support desk solution to handle customer problems as cleanly as possible;
- Initially, you can run this yourself but when your business reaches \$5,000 per month, I would outsource it to someone else;
- ZenDesk, Hesk or osTicket.

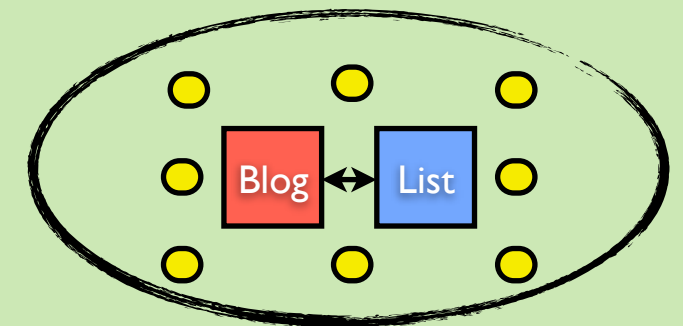
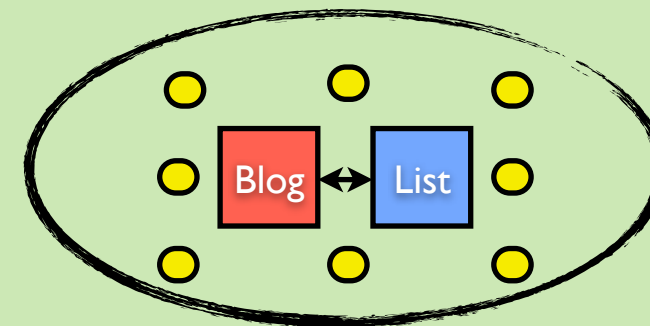
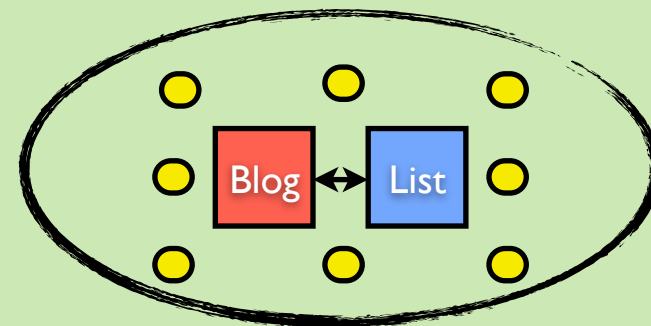
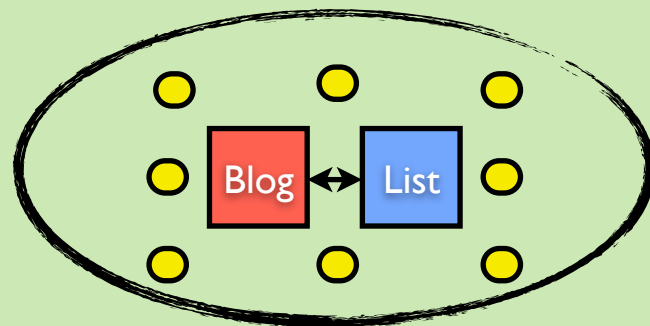
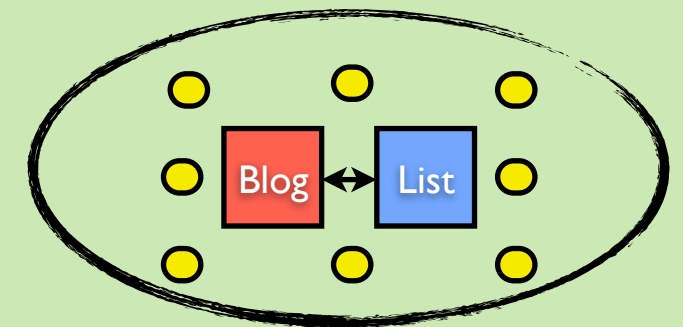
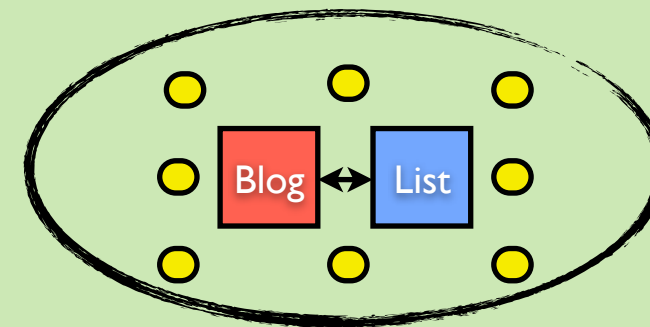
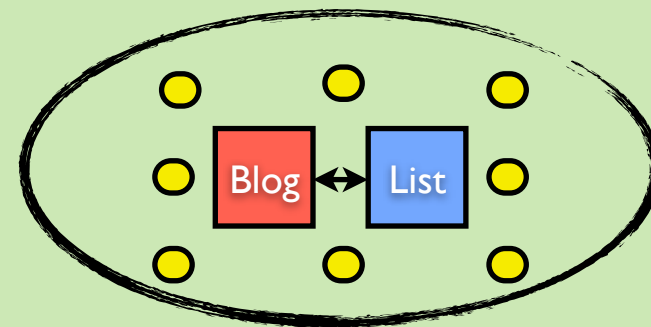
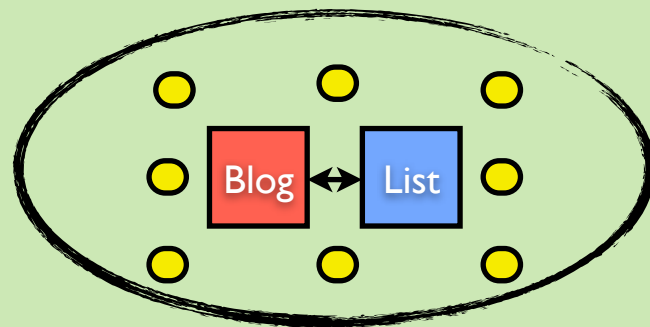
## Multi-Niche Domination

- As your business grows and you begin to hit your financial income targets in your first projects, there's no reason why you can't expand and spread into multiple niche markets;
- This exact system that I've taught over the past six modules will work in ANY niche imaginable - and if you duplicate it then you can run it in several at the same time;
- I RECOMMEND that you begin in the 'internet marketing' or 'make money online' space, but then branch out when you are ready;
- IMPORTANT: I am including this concept for completeness and to show you what is possible, but make sure to build a solid, consistent online income in ONE niche first then only expand when you are totally ready for it.



# Multi-Niche Domination

## Web Hosting



## **Your First Six- Or Seven-Figure Year?**

- Your first \$100,000+ year is much easier and closer than you probably ever thought, now that you have me and this system 'in your corner';
- If you want to make \$100,000+ online, then remember there are a few ways that you can do it;
- Break down the money into smaller chunks and map out a system or project (or a combination of several systems and projects) that will make it happen;
- Ultimately the ONLY thing standing between you and complete financial success online... is YOU;
- How many products and systems can YOU complete and profit from this year?
- Let's go over some of YOUR financial targets and build a potential plan right now, live on this training webinar.



**Traffic + Offer + Value = \$\$\$\$**

## What's Next?

- Module 01: Business Big Bang;
- Module 02: The Profit Hub;
- Module 03: Something From Nothing;
- BONUS MODULE: Automated Profit Machines
- Module 04: Traffic Tornadoes;
- Module 05: Daylight Robbery;
- Module 06: Unstoppable Growth



# Q&A